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Date: 7 June, 2021

To: **Heléna Silva**

1. The text with the instructions in this letter should be not changed and sent on to the next person as it is. But fitted in to a new form.
2. Invent or choose a new supposed identity from which you will pretend to send the letter. This sender can be a real existing institution, person or a fictitious imaginary group or association. Try to appropriate the aesthetic means of this organization, but also change them and, in the best case, try to question the way in which formal attempts are made to create an expression of authority or authenticity in documents.
3. Design an official-looking form through which you transfer this letter at the end. The form should at best irritate the next recipient at first glance. Try to get the maximum effect of a sovereign-looking graphic identity to find out its influence on the perception of a piece of text.
4. The letter can be sent digitally or analog to the next person. In the case of a postal letter, please also think about a design of the packaging or envelope that is as „true to the original“ as possible.

Best regards,


Joe Biden, CEO of International Business Negotiation